

Furniture News

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Dark matters

World Furniture's Palermo eclipses the competition

interiors review The biggest review of the industry's key trade event – the fair's performance, products and people
Features and events Beds | Dining room | Transport and logistics | Heimtextil | Spring Fair | Dublin
Plus Staff motivation | Halo's training day | Advances at Akva | Q & A with Eddie Shanahan | Home Accents

Gearing
Media
Group

Gruppo Magni

With environmental issues at the top of everyone's agenda, Gruppo Magni, Italy's largest mattress manufacturer, launched the Naturally Magniflex Geoethic Collection of eco-friendly mattresses. The cores of these aesthetically-pleasing mattresses feature extracts from natural essences and fibres.

With a choice of bamboo, cotton, or linen, every 100% organic Naturally Magniflex Geoethic Collection mattress cover features a unique and renewable fibre. Renowned for its antibacterial and hypoallergenic properties, bamboo increases breathability and absorbs moisture.

With regenerating properties, as well as being soft, the organic cotton mattress helps prevent skin allergies and offers added comfort and a luxury feel. Enriched with essential oils, including soya, the breathable mattress core is cooling as well as revitalising, whilst providing orthopaedic support.

To complement the collection, a choice of four memory foam pillows, all with removable, 100% organic linen covers, are available. Every mattress in the Naturally Magniflex Geoethic Collection comes with a divan, in a choice of suede fabrics, which opens from the side or end, providing customers with a ideal storage solution for hiding extra sheets and pillows.

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Naturally Magniflex
Geoethic Bamboo



"We were very excited to have been able to attend interiors NEC this year, giving us the opportunity to introduce the Naturally Magniflex Geoethic Collection for the first time in the UK and Eire. We take great pride in our heritage and reputation for innovation, quality, and customer service, so we were delighted to introduce the innovative collection at such a prestigious show, and we feel that the Geoethic concept of eco-responsibility was well received by both new and existing customers."

— Marco Magni, global sales director, Gruppo Magni



Naturally Magniflex Geoethic Collection